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Media Release



Bank of Ann Arbor Ranked Among Top Best Banks to Work For in USA

Ann Arbor, Michigan, September 1, 2017 – Bank of Ann Arbor has, once again, been named one of *American Banker's* Best Banks to Work For in the United States. This year Bank of Ann Arbor ranked 31 out of 75 banks selected.

The Best Banks to Work For program was initiated in 2013 to identify, recognize, and honor the best banks to work for in the nation. It is a project of the daily industry publication, *American Banker*, and Best Companies Group. In all, 75 banks out of approximately 6,000 financial institutions in the country achieved “Best Bank” status in this fifth year of the program.

“Our annual ranking recognizes the financial institutions that are committed to investing in employees’ job satisfaction, career development and personal growth – a ‘return on assets’ that can be hard to measure by traditional means,” said Marc Hochstein, editor in chief of *American Banker*. “One of the most valuable assets for any organization is the team of people it employs, and banks are no exception.”

“It is quite an honor to be recognized as one of the best banks to work for in the country – not once but three times. Even more gratifying were the comments from our colleagues which highlighted our strong culture and value system, wonderful benefits, terrific and collaborative team, unwavering commitment to the community, and a fun and great place to work”, commented Tim Marshall, President and CEO. “We developed a brand promise years ago to live up to that Bank of Ann Arbor “Helps”. Helping is what we do whether it is with our colleagues or clients. It is evident that our colleagues love doing it and our community values it. A winning combination that is reflected in Bank of Ann Arbor being recognized as one of the top 75 Best Banks to Work For in the country”.

Highlights from the survey, completed by over 70% (153 responses out of 218 employees) of the Bank of Ann Arbor employee base, included our award winning wellness program, our free summer concert series, Sonic Lunch, as a popular employee and community activity, and the bank was recognized throughout the survey as a great place to work. Some of the comments on working at Bank of Ann Arbor are highlighted as follows:

- *Offers free exercise classes and encourages a healthy lifestyle*
- *Bank of Ann Arbor does a fantastic job of creating a culture that makes employees feel appreciated, welcomed to bring new ideas and feel a part of the success. The bank is active in the community and encourages that its employees are too, and provides support to the*

organizations that the employees support. From the top down, the leadership team is second to none, and they lead by example and provide excellent communication to all employees.

- *Bank of Ann Arbor has a strong and positive culture that is embraced by the top, middle, and bottom of the organization. We all contribute to that culture and are proud to strengthen it.*
- *Hires friendly, helpful people who want to be empowered to make smart decisions in the best interest of both the bank and the client.*
- *The culture here is great. Everyone works together to provide the best possible service to our customers. People are happy to be here and happy to work as a team.*

About Bank of Ann Arbor

Bank of Ann Arbor is a locally owned and operated bank with total assets and assets under management of over \$2.5 billion, serving people and businesses in Southeast Michigan with offices in Washtenaw, western Wayne and Oakland counties. UniFi Equipment Finance, a division of Bank of Ann Arbor, is a national presence in the small ticket vendor space. UniFi has funded more than 85,000 transactions, totaling over \$1 billion. Learn more about Bank of Ann Arbor at www.boaa.com and www.unifledge.com Visit us on Facebook, Twitter, and LinkedIn.

About American Banker

American Banker is the leading information resource serving the banking and financial services community. The daily print edition of American Banker was first published in 1835. Its online counterpart has been live since 1996.

Together, these resources set the agenda for a fast-changing industry, keeping a close eye on large and small institutions, tracking traditional and insurgent forces, parsing the business models of diversified and specialist players. American Banker.com, relaunched on October 1, 2007, is a complete information platform for banking professionals and the primary online destination for SourceMedia's Banking Group. The site is organized into vertical market segments and also contains the home pages of our sister publications American Banker Magazine and Bank Technology News.

About Best Companies Group

*Determining the **Best Banks to Work For** involves a two-step process. The first step involves an evaluation of participating companies' workplace policies, practices, and demographics. In the second step, employee surveys are conducted to directly assess the experiences and attitudes of individual employees with respect to their workplace. The combined scores determine the top banks and the final ranking.*

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final ranking.

*The program is open to commercial banks, thrifts, savings banks and other chartered retail financial institutions with at least 50 employees in the United States. For more information on eligibility or other questions related to the **Best Banks to Work For** program, visit www.BestBankstoWorkFor.com or contact Brooke Ciccocioppo at 717-323-5272.*

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